



## Professional Audio News Release

# YAMAHA ANNOUNCES ABILITY TO CONTROL AND MONITOR SHURE ULX-D® DIGITAL WIRELESS SYSTEMS FROM CL AND QL SERIES CONSOLES

April 4, 2016, Shizuoka, Japan – Today, <u>Yamaha Pro Audio</u> and <u>Shure Incorporated</u> announced that customers using Yamaha CL and QL Series consoles will be able to control and monitor Shure <u>ULX-D®</u> <u>Digital Wireless Systems</u> (Dante™ enabled ULXD4D Dual Channel Digital Wireless Receivers and ULXD4Q Quad Channel Digital Wireless Receivers), providing the user with significantly enhanced operability.

The seamless integration of Yamaha's CL/QL Series consoles with Shure's ULX-D Digital Wireless Systems—which offer uncompromising 24-bit audio clarity and efficient RF performance—equips audio professionals everywhere with the intuitive tools they need to handle sound reinforcement applications of any size. The newly-available control parameters will include monitoring of battery, RF reception strength, antenna status, frequency and audio level, and full control of gain, mute, and channel name assignment.

Ken Hiraoka, Yamaha Pro Audio Business Unit Director, comments: "Through continuing collaboration with Shure, the leading microphone innovator, Yamaha CL/QL series consoles and Shure ULX-D digital wireless systems come together with seamless integration that contributes to enhanced operating efficiency and convenience. Both Shure and Yamaha will continue to innovate in our respective fields."

Since its establishment in 1925, Shure has delivered sound quality and reliability that have made the Company's products the go-to choice for musicians and audio enthusiasts worldwide. From microphones that have become the industry standard, to headphones and cutting-edge wireless gear, Shure has continued to innovate products that help users define their sound and take equipment issues out of the audio equation, enabling customers to concentrate on their message or performance with confidence.

The collaboration between the two companies began in June 2013, when ULX-D receiver discovery patch support was introduced in the CL series V1.6 update. More recently, the TF series consoles were introduced with optimized QuickPro Presets™ for a number of microphones and instruments — including presets for Shure microphones — in April 2015. Today's announcement marks the third stage of the Shure/Yamaha collaboration, with control and monitoring of Shure ULXD4D and ULXD4Q receivers directly from Yamaha CL and QL series console touch panels, as of the V4.0 firmware update scheduled for release this month.





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Nick Wood, Category Director of Wireless Systems at Shure comments: "This integration means that ULX-D users can optimize microphone gain settings from the mix position and confidently monitor the status of wireless systems within the context of the console interface. It is a very important step in the progress of wireless control and in the continued collaboration between Shure and Yamaha."

The V4.0 firmware update will be available by the end of April. For more information on Yamaha CL and QL Series Consoles, please visit <a href="www.yamahaproaudio.com">www.yamahaproaudio.com</a>. For further details on Shure's ULX-D Digital Wireless Systems and robust product portfolio, please visit <a href="www.shure.com">www.shure.com</a>.

#### **About Shure Incorporated:**

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

### **About Yamaha Pro Audio:**

Yamaha Pro Audio is known around the globe as a provider of innovative, top-quality solutions for the sound industry. The Yamaha lineup includes a number of world-standard mixing consoles, signal processors incorporating industry-leading DSP technology, power amplifiers based on energy-efficient drive technology, and an extensive range of speakers suitable for everything from live sound to commercial installations. Visit www.yamahaproaudio.com for the latest news and information.

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