

ABOUT THE SHURE AUDIO INSTITUTE

In today's world of constantly evolving technology and innovative design, it is necessary that audio professionals are provided with up-to-date technical insights and training in these rapidly evolving fields. The Shure Audio Institute is an educational and networking platform for systems integrators and consultants, retailers, the pro audio industry and Shure end users including musicians and engineers. With a variety of online video courses and instructor lead workshops, Shure provides deep expertise and practical skills on technical, sales, and product solutions.

For more information on the training opportunities offered in your area, please visit www.shure.com

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SHURE[®]



INTEGRATED SYSTEMS CERTIFICATION

SHURE AUDIO INSTITUTE TRAINING OPPORTUNITIES

The Shure Audio Institute provides an industry-leading source of educational and training material information for systems integrators, consultants, and AV professionals on Shure products, their application, and best practices for getting the most out of the Shure portfolio.

Two certification tracks are offered for Integrated Systems through the Shure Audio Institute. (RU credits will be available for each course)



LEVEL 1 CERTIFICATION

WHO IS IT FOR?

Customer-facing individuals from sales-focused to technical professionals who provide their customers and clients comprehensive product information and best practices for applications relating to solutions from the Shure Integrated Systems portfolio. (Prerequisite for Level 2 certification)

AUDIO BASICS FOR MEETINGS & CONFERENCING

Learn what it takes to ensure good audio quality in typical business environments, from microphone placement to acoustic room treatments.

WIRELESS BASICS

Understand the fundamentals of wireless, what systems are available, and how to achieve the best possible performance to avoid issues before and during a meeting or conference.

INTEGRATED SYSTEMS PORTFOLIO OVERVIEW

Everything you need to know about the target markets, applications, features, and benefits of the Shure Integrated Systems Product Portfolio.

SELECTING THE RIGHT INTEGRATED SYSTEM FOR THE RIGHT APPLICATION

Ask the right questions to help customers understand their product options and to select the best fit for their specific application.

BEST PRACTICES ON MERGING AV AND IT SYSTEMS

Calm the fears of IT professionals everywhere who express concerns about networked AV products living on the network.



LEVEL 2 CERTIFICATION

WHO IS IT FOR?

Experienced AV integrators, installers and technical-focused professionals who understand the challenges of system design, setup and configuration.

SHURE MASTER CLASS: WIRELESS BEST PRACTICES & TECHNIQUES

This Shure Wireless Master Class provides comprehensive training for operating multiple wireless systems in challenging RF environments.

NETWORKING FOR AV PROFESSIONALS - PART 1 (THE BASICS)

From monitoring devices to routing audio, plus tips for communicating with IT about audio-related troubleshooting, this course covers all things networked audio.

NETWORKING FOR AV PROFESSIONALS - PART 2 (MERGING WITH THE IT WORLD)

Reassure the IT department that networked audio will not disrupt the enterprise network and how to ensure smooth commissioning and install.

CONFERENCE ROOM DESIGN BASICS

Gain valuable knowledge on acoustics and speech intelligibility and learn best practices for executing well-designed conference rooms and meeting spaces.

AUDINATE DANTE™ DIGITAL AUDIO NETWORKING CERTIFICATION

Comprehensive Level 1 and Level 2 Dante certification (provided by Audinate) is critical for understanding this industry standard audio networking protocol.